



Your gaming or streaming event can raise vital funds in aid of our cause. Supporting Adventure Therapy means you will be providing life-changing outdoor adventures for people with complex needs.

In this fundraising pack you'll find everything you need to get started as part of **STREAM ON!**

If you need any other support with your fundraiser, or just want to tell us about it, get in touch - we love hearing your ideas!

Thank you for being part of Adventure Therapy.



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FUNDRAISING
REGULATOR

Making
Life Great
Outdoors™

adventuretherapy.org.uk

Registered Charity Number 1173646



What you need

You can use Twitch, YouTube Live or Facebook to connect your stream and social feeds to a Tiltify campaign and immediately accept donations, or join us on JustGiving. You can also create milestones, polls and rewards to really make the most of your fundraising.



Choose your challenge. Speed runs, gaming challenges, streaming, charity tournament, or a casual chill & chat with friends.



Go online and choose a streaming platform from twitch, YouTube Live or Facebook. PlayStation has its own broadcasting feature but you may need to download the twitch app for XBOX.



Create your fundraising page on Tiltify.com. Click *Fundraise for charity*, search for Adventure Therapy and add a short story - "I'm supporting Adventure Therapy because...". You can also find us on JustGiving at justgiving.com/campaign/stream-on. For offline donations you can use the sponsorship forms included in this pack.



Don't forget to spread the word! Put up a poster (in this pack) at work or school, share your donation page and stories with friends, family, school or college and work colleagues. Let us know, too - tag us on social media and email us for graphics to share!



Set a date and goal and decide your fundraising target!



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Fundraising ideas

Whether you're taking on a 12 hour gaming marathon, trying to reach a certain level in a set time or committing to at least an hour gaming every day for a month, Adventure Therapy can support you with your event.



Gaming Challenge. Set yourself a personal goal on your favourite game.



After-School Game Hour. Get your school or college involved and get your friends to join the fun.



Esports Cup/Tournament. Turn your favourite sporting game into a fundraising match.



Host a Game Night Social - great for socialising and gaming at the same time.



Bring & Buy. People bring pre-loved games, merch, books or accessories to donate and buy, while raising funds for Adventure Therapy.



Hold a traditional board game night with friends or family and stream it online.



Co-op Couch Challenge Hour. Play short sessions where mixed pairs tackle simple levels while the room cheers them on!



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Turn pixels into real world adventures!

It's your chance to play the games you love and raise funds that unlock real-world adventures for people who need them.

Run a charity stream, host a friendly tournament, attempt a challenge run or set a 24-hour relay with your crew. Here are some further ideas:



Take part in a Charity Marathon or Relay. Try a 4 – 24hour gaming team relay.



Fitness + Games: Play games that get you moving!



Co-op for a Cause. Beat a campaign together.



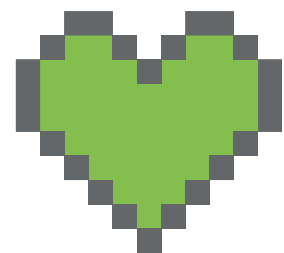
Team Quiz. Host a pub-style quiz with a light gaming twist.



Stream yourself playing the latest game releases and review them in real-time.



Set donation milestones, such as dancing every time you reach a certain amount.



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Your wellbeing

As a charity supporting positive mental health, we champion time spent outdoors in nature and adventure; away from screens and excessive digital consumption. We want a world of digital literacy - not digital dependency. However, video games are part of life for so many people and in moderation, can aid relaxation and mental wellbeing.

It's all about balance, so please look after yourself and consider the following, when taking part in any gaming or streaming fundraiser.



Choose your privacy settings carefully to control who can see your activity and interact with you.



For marathon sessions, take part in a relay.



Be respectful and report any abusive behavior you encounter.



Never share personal details (e.g. your full name, address, or phone number).



Sit in a comfortable position, a suitable distance from your screen.



Keep hydrated - and snacks, handy!



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Plan breaks and move and stretch, to feel refreshed and focused.



If you don't feel comfortable showing your face on screen you could consider a unique username and avatar instead of personal photos.



Only play age-appropriate games and if you are under 18, register via your parent or guardian.



Please also consider the reputation of our charity at all times, playing games that don't promote violence and by using appropriate language and behaviour.

Other streaming suggestions

If you're not a video gamer there are other ways you can stream content and have fun. While you're broadcasting your challenge, you can also raise vital funds for our cause - and transform the lives of children, young people and adults who face their own unique challenges, every day.



Master baker or casual cook. Teach someone a delicious dish or stream a bake-a-thon with cupcakes!



Ballroom maestro or disco dancer. Put on some music and have fun with friends, online.



Feeling flexible? Host a yoga class.



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Championship golfer or curious caddy? Get out your putter and have an online challenge in your living room or garden.



Musician? Perform songs live and take requests in exchange for donations to Adventure Therapy or for hitting a fundraising goal.



Karaoke King or Queen? Sing-a-longs or music marathons! You could try these for events, too.

Streaming something you're interested in and showcasing your talents offers freedom to your fundraising.

Your audience could be watching your stream from the other side of the world and be able to join your event. They could be anywhere, anyone and have a huge potential to raise money and transform lives through adventure.

“My favourite thing is playing XBOX”

Tom, before his surf session.

“My favourite thing is surfing”

Tom, following his session.



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Title	First Name	Surname
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Home address	Postcode
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Date of birth

email	Phone
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<input type="checkbox"/> My employer offers a matched giving scheme and has confirmed their agreement to match any amount I raise.	Employer
--	----------

I pledge to raise

to improve the emotional and physical wellbeing of children, young people and adults who lead challenging and complex lives.

We take your privacy seriously. We will store your details securely on our database and we will only use your personal information to provide the services you have requested from us. We will never share your details with third parties for marketing purposes. For further information, please see our Privacy Policy at www.adventuretherapy.org.uk/privacy-policy

Thank you for your sponsorship, in support of our cause. If you would prefer to not receive an acknowledgment, please tick here ☐

Full name + home address + postcode + ✓ = gift aid

giftaid it

If I have ticked the box headed 'gift aid' I confirm that I am a UK Income or Capital Gains taxpayer. I have read this statement and want Adventure Therapy to reclaim tax on the donations detailed below, given on the date shown. I understand that if I pay less Income Tax/or Capital Gains Tax (CGT) in the current tax year than the amount of gift aid claimed on all of my donations, it is my responsibility to pay any difference. I understand that the charity will reclaim 25p of tax on every £1 that I have given.

We are unable to claim gift aid if the sponsor is connected to the participant, unless the participant pays for the full cost of the event, so that all sponsorship raised goes to the charity. A connected person is:

- Wife, husband or civil partner
- Brother, sister, parent or grandchild
- A company under the control of the donor or a connected person.

Please do not tick the gift aid box if this applies.

Full name (first name and surname)	Home address (this is essential for gift aid)	Postcode	Amount pledged	Amount received	Date given	gift aid
Jack Smith EXAMPLE	73 Woodland Court, Ilfracombe	EX34 2PQ	£10	£10	12/11/2025	✓

Event name

Date of event

Full name + home address + postcode + tick = gift aid

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Jack Smith EXAMPLE	73 Woodland Court, Ilfracombe	EX34 2PQ	£10	£10	12/11/2025	✓

Return your sponsor money using an option below and complete the details to the right

Post your sponsor forms and a cheque made payable to Adventure Therapy to Adventure Therapy, 5 Seaview Estate, Ilfracombe, Devon EX34 9PP.


Contact us on 01271 865285 and request our bank details to make a BACS transfer or donate online at adventuretherapy.org.uk/donate. Remember to post your sponsor forms to us if your sponsors have ticked the gift aid box as we will be able to claim an additional 25p for every £1 you have raised. Thank you for your support.

Date paid/sent:

Amount paid/sent: £

Please indicate how you paid:

Post ☐ BACS ☐ Website ☐



Explore.
Discover.
Challenge.



STREAM ON!



Join my live streaming event on

at

and watch or join in as I

My event is also raising vital funds in aid of an important cause. This means that any donation you make as part of my stream will provide life-changing outdoor adventures for people with complex needs.

You can join my **STREAM ON!** event, online, at the following address:

Thank you for being part of it.



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adventuretherapy.org.uk/stream-on

info@adventuretherapy.org.uk

5 Seaview Estate, Ilfracombe, Devon EX34 9PP

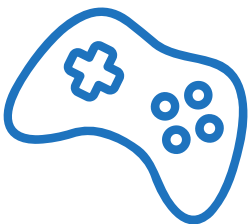


Thank you for changing lives

Adventure Therapy improves the emotional and physical wellbeing of children, young people and adults with unique health conditions, impairments or limitations through outdoor and adventure-led activities.

This means we support people with mental health conditions, neurodevelopmental disorders, physical disability, life-threatening or life-limiting illnesses and life-changing conditions. We make a positive difference in complex lives.

We believe that everyone should have an opportunity to explore and discover; and challenge their abilities. We make these experiences accessible for all - and Make Life Great Outdoors.



Explore more

Amy Weekes, Project Coordinator

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adventuretherapy.org.uk/streaming



#MakingLifeGreatOutdoors | #ATStreamOn

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